The Cleveland Museum of Art

Press Release

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VIDEO ART CONFERENCE BRINGS INTERNATIONAL FOCUS TO CLEVELAND

(Cleveland, OH) From avant garde performance art to the flamboyant images of MTV, the ever-changing world of video art has evolved into a sophisticated medium influencing modern day popular culture.

The Contemporary Art Society of the Cleveland Museum of Art will take a closer look at this cutting-edge art form by hosting a video art conference on Saturday, October 18 from 1:30 p.m. to 5 p.m. in the museum's Lecture Hall. The conference, **"Video Art: Looking Towards a New Millennium,"** will feature noted national and international experts, who will discuss the past, present, and future of video art.

This multi-media conference is sponsored by the Cleveland Museum of Art and the Contemporary Art Society of the CMA. Special guests include Barbara London, associate curator in the department of film and video at the Museum of Modern Art in New York City, and Mary Lucier, an inventive multi-media artist who has worked with video since 1973. Carol Greene, art dealer and founder of the Greene Naftli Gallery in New York City, and Deirdre Boyle, an art critic and consultant of independent film and video, will also speak at the conference.

Tom E. Hinson, the CMA's curator of contemporary art and photography, will moderate the panel discussion which follows presentations by London and Lucier.

"You can't look at contemporary art today without encountering video art, a medium that has become so pervasive and influential," Hinson said. "We will be exploring the dynamics of video, its past and current technological, visual and symbolic issues at this important conference."

London will speak on the history of video art. She founded the Video Program and the Video Study Center at MoMA, assembling a unique collection of more than 1,000 independently produced videotapes and related historical and theoretical publications. Through MoMA's Video Exhibition Program, she has presented new projects by 700 international artists in more than 90 exhibitions. London is also an accomplished writer,

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who has written extensively and lectured widely on video art. She received her M.A. from New York University's Institute of Fine Arts and her B.A. from Hiram College in Hiram, Ohio.

Lucier is a well-known video artist from New York City, whose work has been shown in several one-person exhibitions in museums across the country, including the Museum of Contemporary Art, Los Angeles; the Dallas Museum of Art; the Neuberger Museum, New York; the Toledo Museum of Art; and the Whitney Museum of American Art, New York. Lucier will show selected works of her video art through slides and video. The Bucyrus, Ohio native received her B.A. from Brandeis University.

The **panel discussion** will focus on the various aspects of video art—from its evolution over the past few decades to its artistic future. Hinson, London and Lucier will be joined on the panel by Greene, whose gallery specializes in the work of emerging artists from the United States and abroad and represents a number of video artists; and Boyle, a widely published writer, curator and senior faculty member at the New School for Social Research in New York City.

Registration is $35 ($25 for CMA and CAS members, seniors and students with I.D.). To register, send registration fee by check to: The Cleveland Museum of Art Education Department, 11150 East Boulevard, Cleveland, Ohio 44106. The registration deadline is October 10. There will be walk-in registration the day of the conference on a space-available basis. For recorded information call (216) 421-7340, ext. 464.

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